



Increase Access to Arts Education by Sponsoring Lit Up

GrubStreet's annual narrative arts gala, Lit Up, offers you a chance to highlight your company in front of our city's most generous literary fans while also supporting arts education for diverse audiences. Your sponsorship will fund scholarships and free creative writing classes for teen and adult writers from low-income neighborhoods and communities of color. Below are sponsorships available to you.

Laureate Sponsorship: \$20,000

- Exclusive sponsorship announcement by the emcee during the event program
- Exclusive on-screen feature with your company name and logo at event
- Lead sponsor logo placement on all promotional materials (email marketing, slideshow, website, etc.)
- Two full-page four-color ads in the centerfold or inside cover of the event program
- Three tables for eight at a night of revelry with friends and literary stars
- Signed books, endless wine, and hors d'oeuvres for your tables
- Cocktail hour with featured star writers and GrubStreet instructors

Literary Patron Sponsorship: \$15,000

- Prominent logo placement on all promotional materials (email marketing, slideshow, website, program)
- Two full-page color ads in the event program
- Two tables for eight at a night of revelry with friends and literary stars
- Signed books, endless wine, and hors d'oeuvres for your tables
- Cocktail hour with featured star writers and GrubStreet instructors

Literary Leader Sponsorship: \$10,000

- Your company logo on invitation, slideshow, website; two full-page black & white ads in event program
- Two tables for eight at a night of revelry with friends and literary stars
- Signed books, endless wine, and hors d'oeuvres for your tables
- Cocktail hour with featured star writers and GrubStreet instructors

Literary Advocate Sponsorship: \$5,000

- Your company logo on the slideshow and website; one full-page black & white ad in event program
- A table for eight at a night of revelry with friends and literary stars
- Signed books, endless wine, and hors d'oeuvres for your tables
- Cocktail hour with featured star authors

Sign Me Up!

I would like to sponsor Lit Up at the following level:

\$20,000 (Laureate)

\$15,000 (Patron)

\$10,000 (Leader)

\$5,000 (Advocate)

I would like to donate \$ _____ .

My Information

Full Name _____

Title _____ Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone number _____ Email address _____

Sponsor name as it should appear in the program _____



Payment Information: Check sent in mail Payment made at <https://grubstreet.org/give/lit-up-gala/>.

Please charge credit card: # _____ Exp _____ Security Code _____

The Impact of Your Generosity

Like you, GrubStreet believes that narrative transforms lives, builds bridges, and produces empathy. By developing voices of every type and talent and removing barriers to entry, we foster the creation of meaningful stories and ensure that excellent writing remains vital and relevant. With your help, funds raised through Lit Up will help provide scholarships and free creative writing programming to teens and adults from low-income neighborhoods and communities of color and enable each writer to learn the craft of writing at the highest artistic level. Thank you for supporting the next generation of literary stars and ensuring that every voice has the opportunity to be heard.

To learn more about GrubStreet, visit www.grubstreet.org.



2019 emcee: Bethany Van Delft

Named Best Comic 2019 by *Boston Magazine*, Bethany has performed at SF Sketchfest, All Jane Festival, Boston Calling, and Women in Comedy Festival. She is a regular host and storyteller for The Moth and produces comedy shows locally, all while keeping her kids and husband alive and not super unhappy.

